
Press Release

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Introducing ... MoFi Manufacturing



August, 1994, Sebastopol, California: MFSL, Inc., announces the establishment of MoFi Manufacturing — a high-end LP pressing facility that is dedicated exclusively to pressing Mobile Fidelity Sound Lab's new ANADISQ 200™ LP series.

MFSL returned to the production of audiophile LPs in January, 1994, after a hiatus of three years. The company pressed the last title of its acclaimed "Original Master Recording" LP series in 1991, when the Japanese plant that had pressed its LPs since the late '70s was shut down due to the widespread proliferation of the CD medium. Since that time, Mobile Fidelity has searched for a facility equipped to press vinyl records to the company's exacting standards, which include a 200 gram disc and an extended pressing and cooling cycle.

In 1993, Mobile Fidelity Sound Lab found a pressing plant with equipment capable of producing the new vinyl line. After evaluating a series of test pressings, the company purchased the entire pressing equipment line and set about relocating the line to a new facility near its northern California corporate headquarters. Enlisting the aid of the long-time head of KM Manufacturing, Chuck Swift (now MFSL's VP of Manufacturing), the company spent nearly two months re-assembling the pressing line, carefully aligning and testing each piece of equipment, while incorporating many new, state-of-the-art enhancements and innovative processes. The pressings have been carefully scrutinized for consistency and sound quality, ensuring that each piece lives up to Mobile Fidelity's standards.

Each title in the ANADISQ 200™ series is painstakingly remastered by MFSL engineers with the revolutionary technology of The GAIN System™, and then pressed on its own, carefully controlled pressing line. With a strong commitment to producing a full catalog of high-quality audiophile LPs, Mobile Fidelity Sound Lab presents an aggressive release schedule that includes two to four ANADISQ 200™ titles per month.

For analog lovers, this means a wealth of audiophile analog software releases of classic rock, jazz and blues greats on new, 200 gram, half-speed mastered, virgin vinyl, numbered, limited edition LPs. The sweet sound of vinyl is back — with the ANADISQ 200™ LP.



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